









# Adobe puts GenAI at centre of creativity, launches new AI tools

Launches Firefly at its annual MAX event in Los Angeles

ANUJ BHATIA  
Los Angeles, October 11

ADOBE ANNOUNCED SEVERAL new generative AI enhancements across its core product lines on Tuesday, as Big Tech races to make the most of the buzzy artificial intelligence capable of creating its content, such as text or images. The software giant launched three new artificial intelligence models as part of Firefly, Adobe's generative AI imaging tool, as well as added features to Illustrator and Adobe Express, and improved Photoshop's text-to-image capabilities.

This announcement comes at the start of Adobe's annual MAX event in Los Angeles and follows other major tech giants like Google and Microsoft, as companies rush to integrate generative AI into their mainline products. "We know that generative technology is not an end but an ingredient in your creative process. It's an onramp," Adobe CEO Shantanu Narayen said during the keynote address. "We're focusing on making sure that we integrate it directly into your workflows to fuel your creativity and deliver the power and precision that you expect from us."

In a two-hour-long keynote, held in the Peacock Theater in downtown Los Angeles, California, Adobe debuted several AI models, including Firefly Image 2—the latest version of the original Firefly AI image generator that powers features like Photo-



Adobe's chief business officer of digital media David Wadhvani at this year's MAX conference in Los Angeles

shop's Generative Fill. The new model is designed to offer higher-resolution images, with the ability to show details like foliage, skin texture, hair, hands, and facial features when rendering photorealistic humans. Adobe says Firefly Image 2 is available to try today via the web-based Firefly beta and is "coming soon" to Creative Cloud apps. It also announced two new Firefly models for generating vector images and design templates. Adobe claims its new Firefly Vector Model is the first generative AI for creating vector graphics via text prompts and envisions it being used for marketing and ad graphic creation, ideation, and mood boards.

Adobe entered the AI race earlier this year by introducing a new family of generative AI tools called Firefly that creates images, text effects, audio, vectors, and 3D for users. Adobe's Firefly is one of many generative artificial intelligence image tools, along with Midjourney, DALL-E, and Stable Diffusion. The company says people have generated more than 3 billion

images through Adobe Firefly since it was announced earlier this year. The company behind Photoshop is taking a measured approach to rolling out AI features across its popular products and is engaging actively with the creative community through beta releases, hoping to get feedback to make future versions better. Firefly is based on the content found within Adobe's Stock library, publicly licensed content, and public domain content for which the license has lapsed. "We're committed to delivering the highest quality models in a thoughtful and responsible way, with transparency around the data on which they are trained and designed to be commercially safe," Narayen added.

Experts say that the AI-focused news at MAX demonstrates Adobe's strong focus on bringing generative AI into its suite of apps and services to generate media content and highlights how enterprises are experimenting with AI.

(The writer is in Los Angeles at the invitation of Adobe)

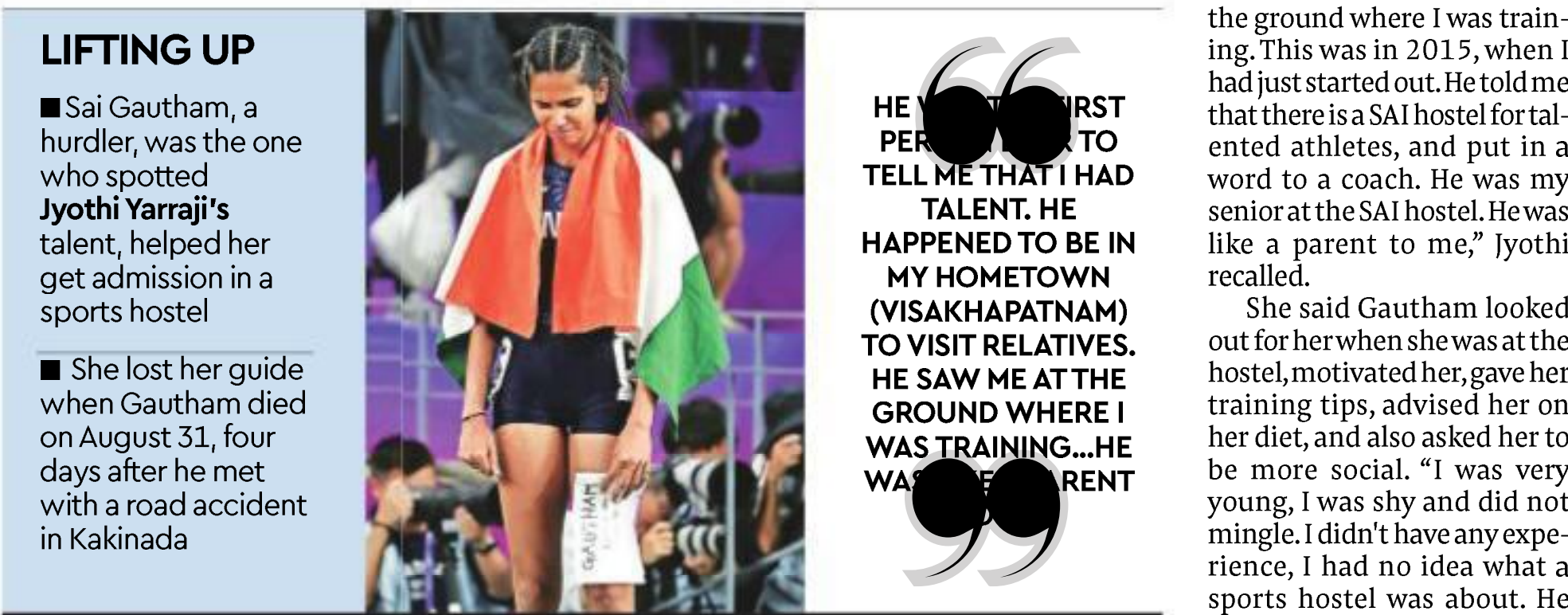
# Behind hurdler's handwritten tribute to senior: 'Taught me how to clear hurdles'

NIHAL KOSHIE  
New Delhi, October 11

WHEN JYOTHI YARRAJI, India's bright young hurdler, stood on the podium after winning the silver medal at the recent Asian Games in Hangzhou, at the back of the bib, which she had unpinned and held in her hand, was a handwritten message of gratitude: "Gautham, this is for you. We miss you."

Sai Gautham, who was also a hurdler, has a special place in Jyothi's heart. He was the one who spotted her talent, helped her get admission in a sports hostel in Hyderabad, and hand-held her during her early days before she became a star. Her first pair of Nike shoes was gifted by him.

When Gautham died on August 31, four days after he met with a road accident in Kakinada, Jyothi lost her mentor and guide. "Actually, I wanted to win a gold for him at the Asian Games. But it was not to be. The message on the bib



was my way of paying tribute to Gautham. I felt that I should dedicate the medal to him. He was always there for me... He was one of my seniors, he motivated me and inspired me in everything," Jyothi told *The Indian Express* on Wednesday.

At the Asian Games earlier this month, in an evening of drama in Hangzhou, officials first disqualified Jyothi and

China's Yanni Wu for a false start. But after Jyothi and the Athletics Federation of India protested, she was allowed to run in the 100 metres hurdles final, and so was Wu.

Wu was eventually disqualified after the race, and Jyothi's bronze was upgraded to silver. China's Yuwei Lin won the gold. Jyothi was hailed for standing up for herself, putting her

point across to officials without getting perturbed, and holding her nerve to win a medal. An emotional Jyothi shed tears on the podium as she gripped the bib with Gautham's name on it.

"He was the first person ever to tell me that I had talent. He happened to be in my hometown (Visakhapatnam) to visit relatives. He saw me at

the ground where I was training. This was in 2015, when I had just started out. He told me that there is a SAI hostel for talented athletes, and put in a word to a coach. He was my senior at the SAI hostel. He was like a parent to me," Jyothi recalled.

She said Gautham looked out for her when she was at the hostel, motivated her, gave her training tips, advised her on her diet, and also asked her to be more social. "I was very young, I was shy and did not mingle. I didn't have any experience, I had no idea what a sports hostel was about. He explained to me how to go about things, taught me how to run, how to clear the hurdles," Jyothi said.

When Jyothi needed a new pair of shoes, Gautham bought them for her. "It was the first Nike shoes that I had ever owned. I had Nivia shoes, and that itself was a big thing for me. But when I told him I was feeling a little pain, he got me a pair of Nike shoes," she said.

# Car ratings may get tied to better connectivity

MUNSIF VENGATIL & ADITI SHAH  
New Delhi, October 11

A GOVERNMENT PANEL has recommended that automakers who step up connectivity features in cars to communicate with other vehicles and external systems should win better ratings on crash tests, a draft report showed, in a bid to boost road safety.

In a country with high accident rates, the advice could force automakers to equip the connected cars, as they are known, with technology using the airwaves to send warnings between drivers, and communi-

cate with road systems like traffic lights. "Most traffic issues occur because of non-line-of-sight scenarios," the government panel said in its 58-page draft, which is being reported for the first time by *Reuters*.

"Most sensors do not work well in these scenarios and V2X fills the gap," it added, referring to the connected car technology commonly known as vehicle-to-everything (V2X).

The panel wants V2X to be considered for inclusion in Bharat New Car Assessment Programme (NCAP) for car safety ratings, in line with developments abroad, but did not set any deadline for adoption of its

recommendations. In Europe, the Euro NCAP rules recognise vehicle connectivity as a key milestone in crash avoidance and car ratings, the report added, while China and the United States are among the nations evaluating similar rules to improve safety. Carmakers in India have begun work on advanced connectivity features in vehicles but have not firmed up a timeline, said an industry source aware of companies' discussions, who spoke on condition of anonymity. The report will now be reviewed by the communication ministry, and the road ministry, to decide on implementation. —REUTERS

## SAFETY ROADMAP

India is set to release technical blueprint for connected cars

Move reflects steps being weighed by China, Europe and the US

Proposes V2X integration in cars to cut accidents, congestion

Communication, road ministries to decide next steps

**TVS MOTOR COMPANY LIMITED**  
CIN: L35921TN1992PLC022845  
Registered Office: "Chaitanya" No.12, Khader Nawaz Khan Road, Nungambakkam, Chennai - 600006.  
Website: tvsmotor.com Email: contactus@tvsmotor.com Ph: 044 28332115

**Notice of loss of share certificates**  
NOTICE is hereby given that the following share certificate(s) issued by the company are stated to have been lost or misplaced or stolen and the registered holders / the legal heirs of the registered holders thereof have applied to the company for issue of duplicate share certificate(s)  

Folio No.	Share Cert. No.	No. of Shares	Distinctive Nos.	Name of Registered holder
M08670	3870 15320	1000 1000	3804421-3805420 239309876-239310875	Manoj T Ajmera Rupal M Ajmera

The public are hereby warned against purchasing or dealing in any way, with the above share certificates. Any person(s) who has/have any claim(s) in respect of the said share certificates should lodge such claim(s) with the company at its registered office at the address given above within 15 days of publication of this notice, after which no claim will be entertained, and the company will proceed to issue duplicate share certificates.

For TVS Motor Company Limited  
K S Srinivasan  
Company Secretary

Place : Mumbai  
Date: 12<sup>th</sup> October 2023

**NOTICE OF LOSS OF SHARES OF HINDUSTAN UNILEVER LIMITED**  
(Formerly Hindustan Lever Limited (HUL))  
Regd. Office: Hindustan Unilever Limited, Unilever House, B D Savani Marg, Chakala, Andheri (East), Mumbai - 400099

Notice is hereby given that the following share certificates has/have been reported as lost/misplaced and Company intends to issue duplicate certificates in lieu thereof, in due course.  
Any person who has a valid claim on the said shares should lodge such claim with the Company at its Registered Office within 15 days hereof.  

Name of the Holder	Folio No.	No. of Shares (Re. 1/- F.V)	Certificate No.(s)	Distinctive No.(s)
Arun Kumar Saha	2840287	220	5204615	1027926421 To 1027926640

Date : 11.10.2023  
Place : Kolkata

Dev Bajpai  
Company Secretary

**TATA CONSULTANCY SERVICES LIMITED**  
Registered Office: 9<sup>th</sup> Floor, Nirmal Building, Nariman Point, Mumbai 400 021. Tel: +91 22 6778 9595 Fax: +91 22 6778 9660  
e-mail: investor.relations@tcs.com website: www.tcs.com CIN: L22210MH1995PLC084781

**Extract of the audited consolidated interim financial results for the quarter ended September 30, 2023** (₹ crore)

	Three month period ended September 30, 2023	Six month period ended September 30, 2023	Three month period ended September 30, 2022
Revenue from operations	59,692	1,19,073	55,309
Profit before tax	15,330	30,319	14,096
Profit after tax	11,380	22,500	10,465
Total comprehensive income for the period	11,162	22,362	10,538
Paid up equity share capital (Face value: ₹1 per share)	366	366	366
Total reserves (including non-controlling interests)*	90,840	90,840	89,480
Earnings per equity share:- Basic and diluted (₹)	31.00	61.26	28.51

\*Balances for three-month and six-month period ended September 30, 2023 represent balances as per the audited consolidated balance sheet for the year ended March 31, 2023 and balances for three-month period ended September 30, 2022 represent balances as per the audited consolidated balance sheet for the year ended March 31, 2022 as required by Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015.

**Extract of the audited standalone interim financial results for the quarter ended September 30, 2023** (₹ crore)

	Three month period ended September 30, 2023	Six month period ended September 30, 2023	Three month period ended September 30, 2022
Revenue from operations	50,165	1,00,277	46,819
Profit before tax	14,444	28,376	13,303
Profit after tax	10,929	21,413	10,059
Total comprehensive income for the period	10,861	21,463	10,169

**Notes:**

- The audited consolidated financial results and audited standalone financial results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on October 11, 2023. The statutory auditors have expressed an unmodified audit opinion on these results.
- On April 21, 2022, Epic invoked payment of ₹1,163 crore (US \$140 million) out of ₹3,655 crore (US \$440 million) Letter of Credit provided as security, towards compensatory damages awarded by the District Court and confirmed by the Appeals Court. On July 1, 2022, the District Court passed an Order affirming the punitive damages at ₹1,163 crore (US \$140 million). The Company's second appeal in the Appeals Court to reduce the punitive damages subsequently affirmed by the District Court was disposed on July 14, 2023, with a re-affirmation of the District Court order awarding punitive damages of ₹1,163 crore (US \$140 million). The Company had already filed a petition to the Supreme Court to review the entire judgement including both the compensatory and punitive damages re-affirmed by the Appeals Court. The Company carries a provision of ₹208 crore (US \$25 million) towards punitive damages. Pursuant to encashment of the Letter of Credit towards compensatory damages, the value of Letter of Credit made available to Epic stands reduced to ₹1,263 crore (US \$152 million).
- The Board of Directors at its meeting held on October 11, 2023, has declared an interim dividend of ₹9.00 per equity share.
- The Board of Directors at its meeting held on October 11, 2023, has approved a proposal to buy-back upto 4,09,63,855 equity shares of the Company for an aggregate amount not exceeding ₹17,000 crore being 1.12% of the total paid up equity share capital at ₹4,150 per equity share subject to approval from shareholders.
- The above is an extract of the detailed format of financial results filed with the Stock Exchanges under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format for three-month and six-month period ended September 30, 2023, are available on the BSE Limited website (URL: [www.bseindia.com](http://www.bseindia.com)), the National Stock Exchange of India Limited website (URL: [www.nseindia.com](http://www.nseindia.com)) and on the Company's website (URL: [www.tcs.com/investors](http://www.tcs.com/investors)).

For and on behalf of the Board of Directors

Mumbai  
October 11, 2023

K Krithivasan  
CEO and Managing Director

**TATA POWER DELHI DISTRIBUTION LIMITED**  
A Tata Power and Delhi Government Joint Venture  
Regd. Office: NDPL House, Hudson Lines, Kingsway Camp, Delhi 110 009  
Tel: 66112222, Fax: 27468042, Email: TPDDL@tatapower-dcl.com  
CIN No.: U40109DL2001PLC111526, Website: [www.tatapower-dcl.com](http://www.tatapower-dcl.com)

**NOTICE INVITING TENDERS** Oct 12, 2023  
TATA Power-DCL invites tenders as per following details:

Tender Enquiry No. / Work Description	Estimated Cost/EMD (Rs.)	Availability of Bid Document	Last Date & Time of Bid Submission/ Date and time of Opening of bids
TPDDL/ENG/ENQ/200001604/23-24 4 Year Rate Contract for Maintenance of LT & HT Network in different zones of Tata Power DDL	210 Crs/ 19,53,000	12.10.2023	02.11.2023:1500 Hrs/ 02.11.2023:1530 Hrs
TPDDL/ENG/ENQ/200001602/23-24 Rate Contract for supply of Poly-carbonate Bus-Bar Box	1.5 Crs/ 3,60,000	16.10.2023	06.11.2023:1600 Hrs/ 06.11.2023:1630 Hrs
TPDDL/ENG/ENQ/200001603/23-24 RC for Operation & Maintenance of CCMS units of street lights	1 Crs/ 2,66,000	16.10.2023	06.11.2023:1500 Hrs/ 06.11.2023:1530 Hrs

**CORRIGENDUM / TENDER DATE EXTENSION**

Tender Enquiry No. / Work Description	Previously Published Date	Revised Due Date & Time of Bid Submission/ Date & time of opening of bids
TPDDL/ENG/ENQ/200001585/23-24 PO for supply of Paper Covered Copper Conductor	18.09.2023	16.10.2023 at 1530 Hrs/ 16.10.2023 at 1600 Hrs

Complete tender and corrigendum document is available on our website [www.tatapower-dcl.com](http://www.tatapower-dcl.com) → Vendor Zone → Tender / Corrigendum Documents  
Contracts - 011-66112222

**WALCHANDNAGAR INDUSTRIES LIMITED**  
Regd. Office: 3, Walchand Terraces, Tardor Road, Mumbai - 400034. CIN: L74999MH1908PLC000291, Tel.: (022) 23612195 / 96 / 97  
E-mail: [investors@walchand.com](mailto:investors@walchand.com), Website: [www.walchand.com](http://www.walchand.com)

**NOTICE OF EXTRAORDINARY GENERAL MEETING**  
NOTICE is hereby given that the Extraordinary General Meeting (EGM) of Walchandnagar Industries Limited will be held on Friday, November 03, 2023 at 02:30 pm (IST), through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM") to transact the business as set out in the Notice of the EGM which is being circulated for convening the EGM.  
The Ministry of Corporate Affairs ("MCA") has vide its General Circular Nos. 14/2020 dated April 08, 2020, Circular No.17/2020 dated April 13, 2020, Circular No. 20/2020 dated May 05, 2020, and all subsequent circulars issued in this regard, the latest being 09/2023 dated September 25, 2023, permitted the holding of EGM through VC or OAVM without the physical presence of the Members at a common venue. In compliance with these circulars and the relevant provisions of the Companies Act, 2013, the EGM of the Company will be held through VC/OAVM.  
The Notice of the EGM is being sent only through electronic mode to those Members whose email addresses are registered with the Company/ Depositories in accordance with the aforesaid MCA Circulars and SEBI Circulars dated May 12, 2020, January 15, 2021, May 13, 2022, January 05, 2023 and October 07, 2023.  
The requirements of sending Physical copy of the Notice of the EGM to the Members have been dispensed with vide MCA Circulars and SEBI Circulars. The Notice of EGM will also be available on the Company's website [www.walchand.com](http://www.walchand.com), website of the Stock Exchanges where the equity shares of the Company are listed i.e. BSE Limited and NSE at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com) respectively and on the website of NSDL <https://www.evoting.nsdl.com>. Members can attend and participate in the EGM through VC/ OAVM facility only and their attendance shall be counted for the purpose of reckoning the quorum under section 103 of the Companies Act, 2013. The instructions for joining the EGM are provided in the Notice of the EGM.  
Remote e-voting facility is provided to the members to cast their votes on all of the resolutions set out in the notice of the EGM. Additionally, the Company is providing facility of e-voting during the EGM. The Members who have cast their votes by remote e-voting prior to the EGM may also attend / participate in the EGM but shall not be entitled to cast their vote again. Those members who shall be present in the EGM through VC / OAVM facility and have not cast their vote through remote e-voting and are otherwise not barred from doing so, shall be eligible to vote during the EGM.  
Only those members whose email addresses are registered in the Register of Members maintained by the Depositories as on the cut-off date i.e. Friday, October 27, 2023, shall be entitled to avail the facility of remote e-voting as well as voting during the EGM.  
If your email address is already registered with the Company / Depositories, login details for e-voting will be sent on your registered email address.  
The details of remote e-voting are given below:  
(i) The remote e-voting will commence on Tuesday, October 31, 2023 (9.00 am) and end on Thursday, November 02, 2023 (5.00 pm). The e-voting module shall be disabled for voting thereafter.  
(ii) The voting rights of the Members shall be in proportion to their share in the paid-up share capital of the Company as of the record date i.e. Friday, October 27, 2023. Once a vote is cast by the Member, he/ she shall not be allowed to change it subsequently.  
(iii) Any person who acquires equity shares of the Company and becomes a Member after October 06, 2023 i.e. cut-off date for dispatch of the Notice and eventually holds shares as on the cut-off date i.e. Friday, October 27, 2023, he/ she may obtain the login details by writing to the Registrar and Share Transfer Agent at [evoting.investors@linkintime.co.in](mailto:evoting.investors@linkintime.co.in) or to NSDL at [helpdesk.evoting@nsdl.co.in](mailto:helpdesk.evoting@nsdl.co.in).  
In case of any queries pertaining to e-voting, members may refer to the Frequently Asked Questions (FAQs) and e-voting User's Manual available under help section at [www.evoting.nsdl.com](http://www.evoting.nsdl.com) or email at [helpdesk.evoting@nsdl.co.in](mailto:helpdesk.evoting@nsdl.co.in). (Toll Free No. Tel. 1800 222 990)

For Walchandnagar Industries Ltd.,  
Sd/-  
G. S. Agrawal  
Place: Mumbai  
Date: October 11, 2023  
Whole Time Director & Company Secretary

**ASHIANA HOUSING LTD.**  
CIN: L70109WB1986PLC040864  
Regd. Off. : 5F, Everest, 46/C, Chowringhee Road, Kolkata – 700 071  
Head Off. : Unit No. 4 & 5, 11/rd Floor, Southern Park, Plot No. D-2 Saket District Centre, New Delhi -110 017  
Website: [www.ashianahousing.com](http://www.ashianahousing.com)  
Email: [investorrelations@ashianahousing.com](mailto:investorrelations@ashianahousing.com)

**PUBLIC NOTICE**  
This is to inform to all concerned that the company has received request along with necessary indemnity bond and affidavit from shareholder(s) of the company to issue duplicate share certificate in lieu of the lost share certificate, details of which is given herein below:  

Sl. No.	Name of Regd. Shareholder	L. F. No.	Share Certificate No.	Distinctive No.	No. of Shares
1.	Om Prakash Joshi	0008919	1786	3314001-3315750	1,750

Since the company is in the process of issuing duplicate share certificate, any person who has objection on such issue, may lodge his objection within 15 days from the date of appearance of this advertisement to the company or its Registrar M/s. Beetal Financial & Computer Services Pvt. Ltd., Beetal House, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukh Dass Mandir, New Delhi-110 062.

For Ashiana Housing Ltd.  
Sd/-  
Nitin Sharma  
(Company Secretary)

Place : New Delhi  
Date : 11th October, 2023

**INDRAPRASTHA MEDICAL CORPORATION LIMITED**  
Regd. Office : Sarita Vihar, Delhi-Metnagar Road, New Delhi - 110076 (India)  
Corporate Identity Number: L24232DL1988PLC030958  
Phone : 91-11-26925858, 26925801, Fax : 91-11-26823629  
E-mail: [incshares@apollohospitalsdelhi.com](mailto:incshares@apollohospitalsdelhi.com) Website: <https://delhi.apollohospitals.com/>

**NOTICE**  
**Transfer of Shares to Investor Education and Protection Fund (IEPF) Authority**  
Pursuant to the provisions of Section 124 (6) of the Companies Act 2013 ("the Act") read with Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 ("the Rules"), as amended, notice is hereby given to the shareholders of the Company that all shares in respect of which dividend has not been paid or claimed for seven consecutive years or more are required to be transferred by the Company to the demat account of IEPF Authority.  
The Company has already sent individual communication to the latest available addresses of the shareholders, whose shares are liable to be transferred to the demat account of IEPF authority and advising them to claim the dividends expeditiously. The Company has also uploaded the statement containing the names of the shareholders, whose shares are due for transfer to the demat account of IEPF Authority, with their folio number or DP ID-Client ID on its website at <https://delhi.apollohospitals.com/>.  
In case, the Company does not receive any communication from the concerned shareholders, the Company will proceed to transfer the shares to the demat account of the IEPF Authority without any further notice, as per procedure stipulated in the Rules.  
The concerned shareholders, holding shares in physical form and whose shares are liable to be transferred to the demat account of IEPF authority, may note that the Company would be issuing duplicate share certificate(s) in lieu of the original share certificate(s) held by them for the purpose of transfer of shares to the demat account of IEPF Authority. Please note that on issue of such duplicate share certificate(s), the original share certificate(s) which stand registered in their name will be deemed cancelled and non-negotiable. In case, shares are held by concerned shareholders in demat form and are liable to be transferred to demat account of IEPF authority, the Company shall inform the depository by way of corporate action for transfer of such shares to the demat account of IEPF Authority.  
The Concerned shareholders may further note that the details uploaded by the Company on its website should be regarded and shall be deemed adequate notice in respect of issue of duplicate share certificate(s) by the Company for the purpose of transfer of shares to the demat account of IEPF Authority, as per the above mentioned Rules. Please note that no claim shall lie against the Company in respect of unclaimed dividend amount and equity shares transferred to IEPF.  
The concerned shareholders may note that, upon such transfer, they can claim the said share(s) along with the dividend(s) from IEPF Authority, pursuant to the provisions of Section 124 and 125 of the Act and the rules made thereunder by submitting an online application in Form IEPF-5 with the IEPF Authority, available on the website [www.iepf.gov.in](http://www.iepf.gov.in) with a copy to the Company.  
For any queries on the subject matter, they may contact the Company's Registrar & Share Transfer Agent (RTA) - M/s. Link Intime India Private Limited, Unit: Indraprastha Medical Corporation Limited at Noble Heights, 1<sup>st</sup> Floor, C-1 Block, LSC, Near Savitri Market, Janakpuri, New Delhi 110058.  
For Indraprastha Medical Corporation Limited  
Sd/-  
Priya Ranjan  
Date: 10<sup>th</sup> October, 2023  
Place: New Delhi  
AVP – Corporate Affairs & Legal